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Thanks so much.

Thank you for considering me as a key player in documenting such a monumental time in your life. I appreciate it, and I certainly don't take it lightly. The goal of these next few pages is to show you a few of my engagement and wedding photographs, talk about expectations, and introduce you to my investment options.

Take a gander and keep track of any questions left unanswered - I'm just an email or a telephone call away.



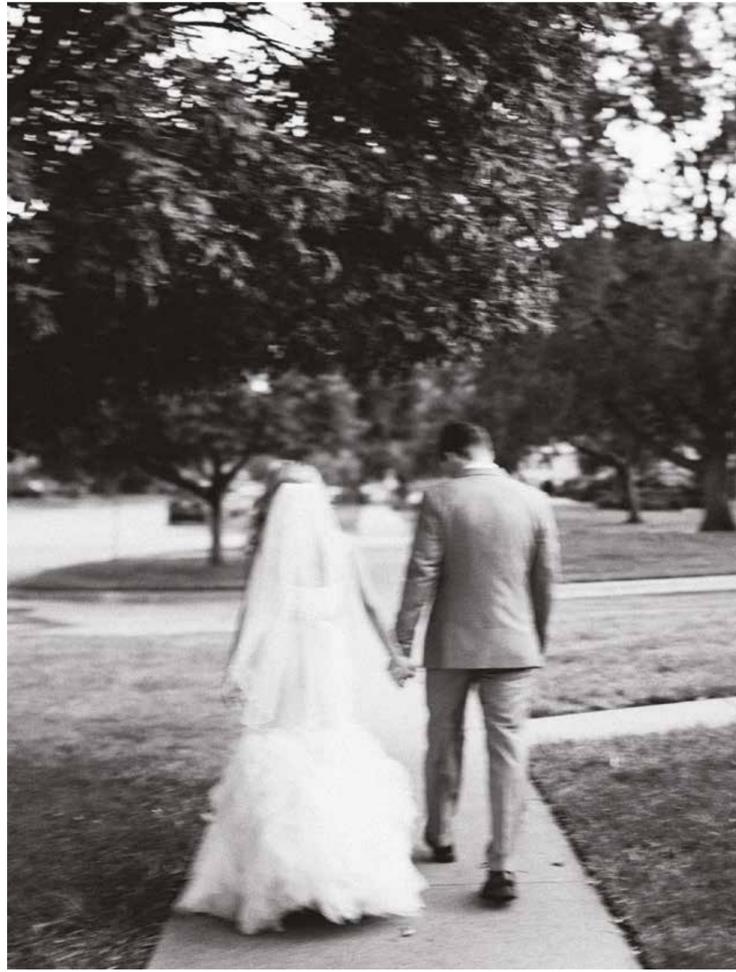
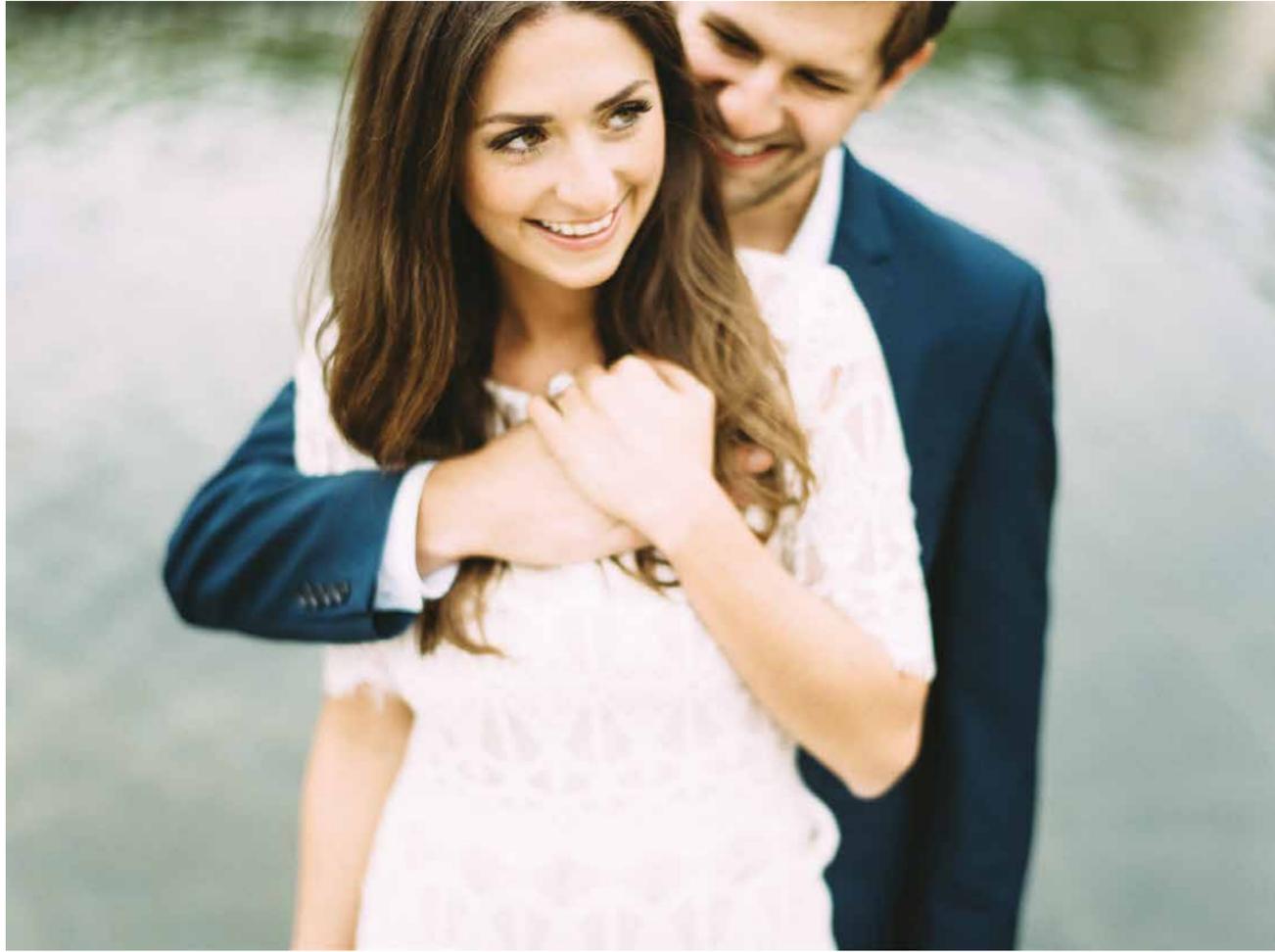
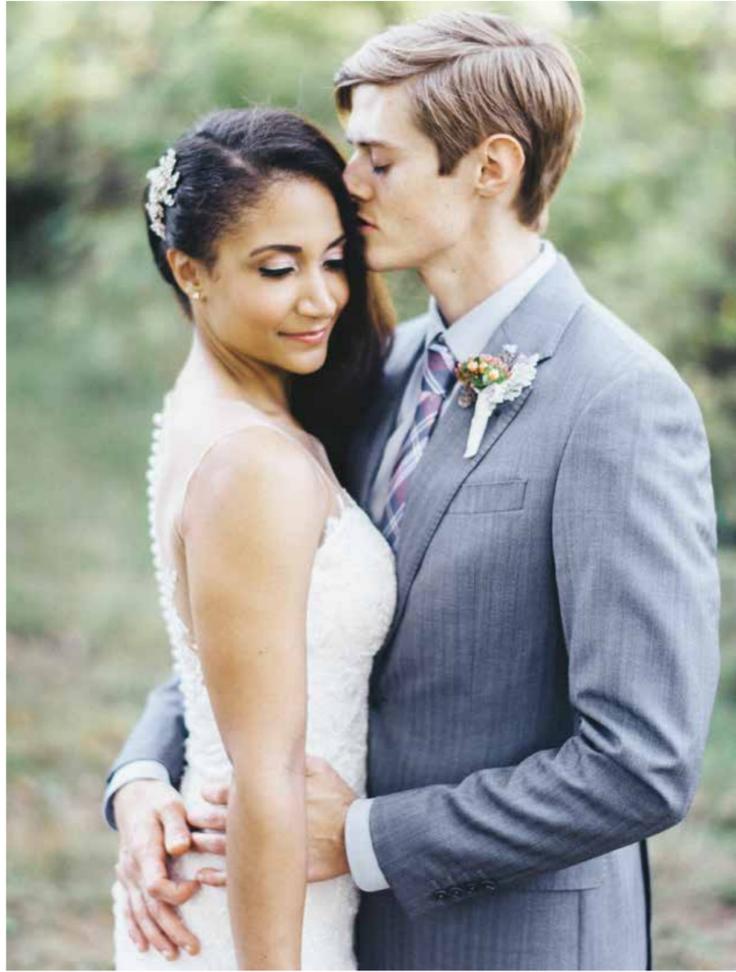
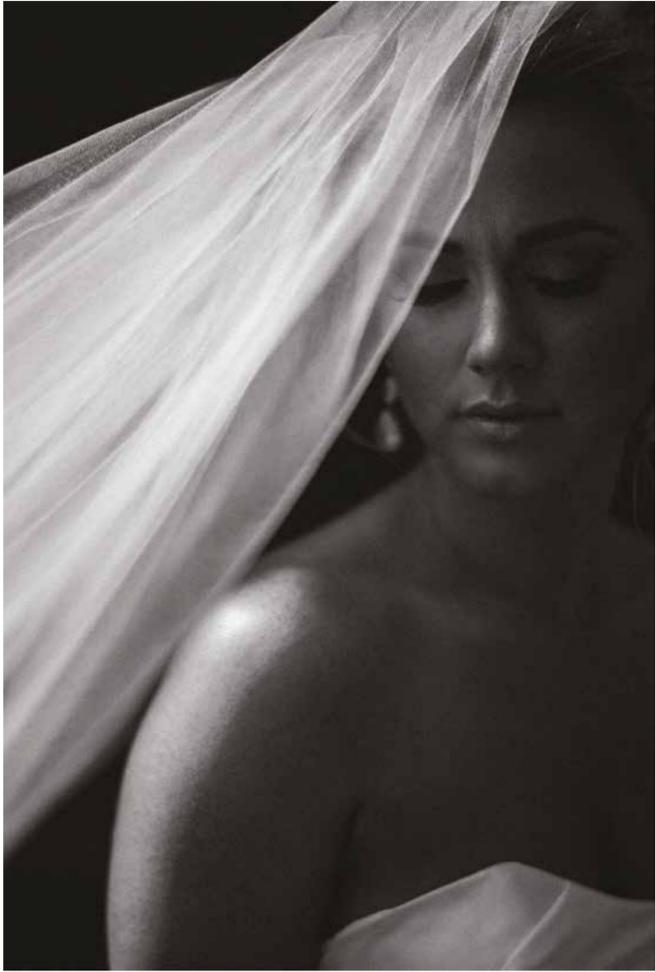


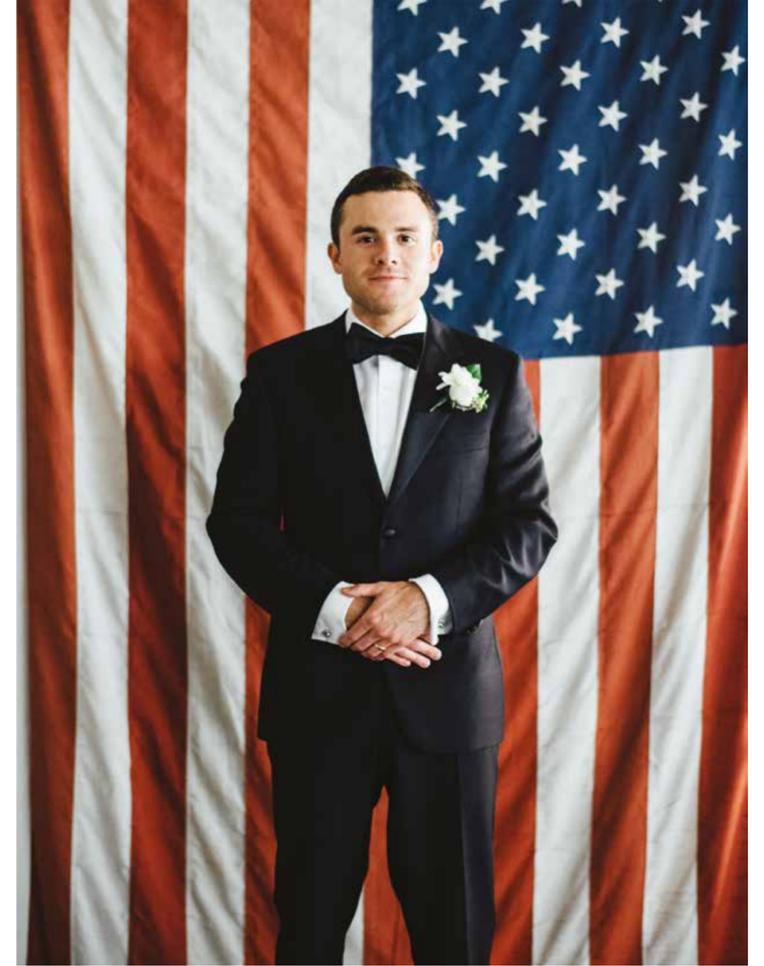
Our Approach.

What You Can Expect from Us on and Leading up to Wedding Day

There are a few things that we emphasize in helping to make your wedding, and the planning process, great. While our approach on wedding day is by and large a candid, photojournalistic one, there's a fair amount of front-side planning and organizing we'll throw into the mix.

- 1. An enjoyable process to this whole thing is immensely important to us. We're going to have fun while putting together plans and ironing out details along the way. Consider yourself warned that sushi, milkshakes, cinnamon rolls, coffee and beers may frequently make their way into these get-togethers; it's a lot more than just bullet points and schedules.*
- 2. We'll make sure you've got really, really, REALLY well-organized family formals. We're going to be positive that they're as stress free, as easy, and as time-efficient as possible. We'll put together a detailed, pose-by-pose list of these shots that you'd like, then we'll coordinate them and use your folks' first names the day of, oftentimes taking less than twenty minutes.*
- 3. Emotion and light are two things that are of utmost most importance to us. Not props, not manufactured poses, not Photoshop tricks. Raw emotion in good light inherently makes for a great photograph; it's our job to be on our toes and capture those things together as much as possible.*
- 4. We plan to document your story. That's our job. While there is certainly a large technical aspect of what you're hiring us to do - making sure our f-stops and exposures are correct, making sure our light is good, making sure we've got backup equipment - we put more emphasis on the creative (read: story-telling) side of things. We're very deliberate in showing up to your wedding with a bit of a blank slate. We do that so as to allow ourselves to tap into the energy and emotions that are present. The emotions that are completely unique to only YOUR wedding. That way, said feel is apparent in your photographs. We hereby swear NOT to take a template approach to your wedding... we're here to document your story.*





A Note Regarding Your Investment.

The goal of our investment options is to present you with a couple good starting points, and then leave the rest up to you with an a-la-carte menu. Collection One is intended to be your all day-ish option at ten hours; for unique situations that require more coverage, time can be added from there per-hour. Then, Collection Two is designed with the more intimate, simpler affairs in mind - elopements, events where everything will take place in one location, and the like.

With all of this in mind, money always makes for a somewhat tricky conversation. The 100% truth is that a dollar figure has never come between us and the folks with whom we're meant to work. If you're on a tight budget, or are interested in something you don't see here, do let us know. We'd love to put together something that makes sense for your specific situation.



Collection One.

// ten hours of wedding day coverage

// online proof & purchase gallery

// digital negatives with printing rights

*// engagement portraits **

// six week turnaround

\$3949⁰⁰

** exchangeable for an extra hour of day-of coverage or a second photographer on the day-of*

Collection Two.

// five hours of wedding day coverage

// online proof & purchase gallery

// digital negatives with printing rights

*// engagement portraits **

// six week turnaround

\$2749⁰⁰

** exchangeable for an extra hour of day-of coverage or a second photographer on the day-of*



A la Carte.

\$400⁰⁰ each // add-on hours of wedding day coverage

\$400⁰⁰ daily // second professional photographer

\$750⁰⁰ // rehearsal coverage

\$350⁰⁰ each // additional USB drive of high resolution images, with printing rights

\$640⁰⁰ // 20-page 8" x 8" leather-bound heirloom album

\$810⁰⁰ // 20-page 10" x 10" leather-bound heirloom album

\$260⁰⁰ // 40-page 8" x 10" coffee table book

\$600⁰⁰ // Blancbooth (see next page)

Travel.

For destinations outside of northeastern Kansas and northwestern Missouri, we simply ask that our travel-related costs are covered. This can be a situation where we book all of our own travel pieces, provide receipts, and ask for reimbursement, or it can be a situation where you handle such bookings (gotta' capitalize on those travelers' points!) This is typically a fairly simple conversation to determine rough estimates for such.



The Blancbooth.

Our no-frills approach to photo-boothing. We bring the lights and camera, you bring the action.



The Blancbooth.

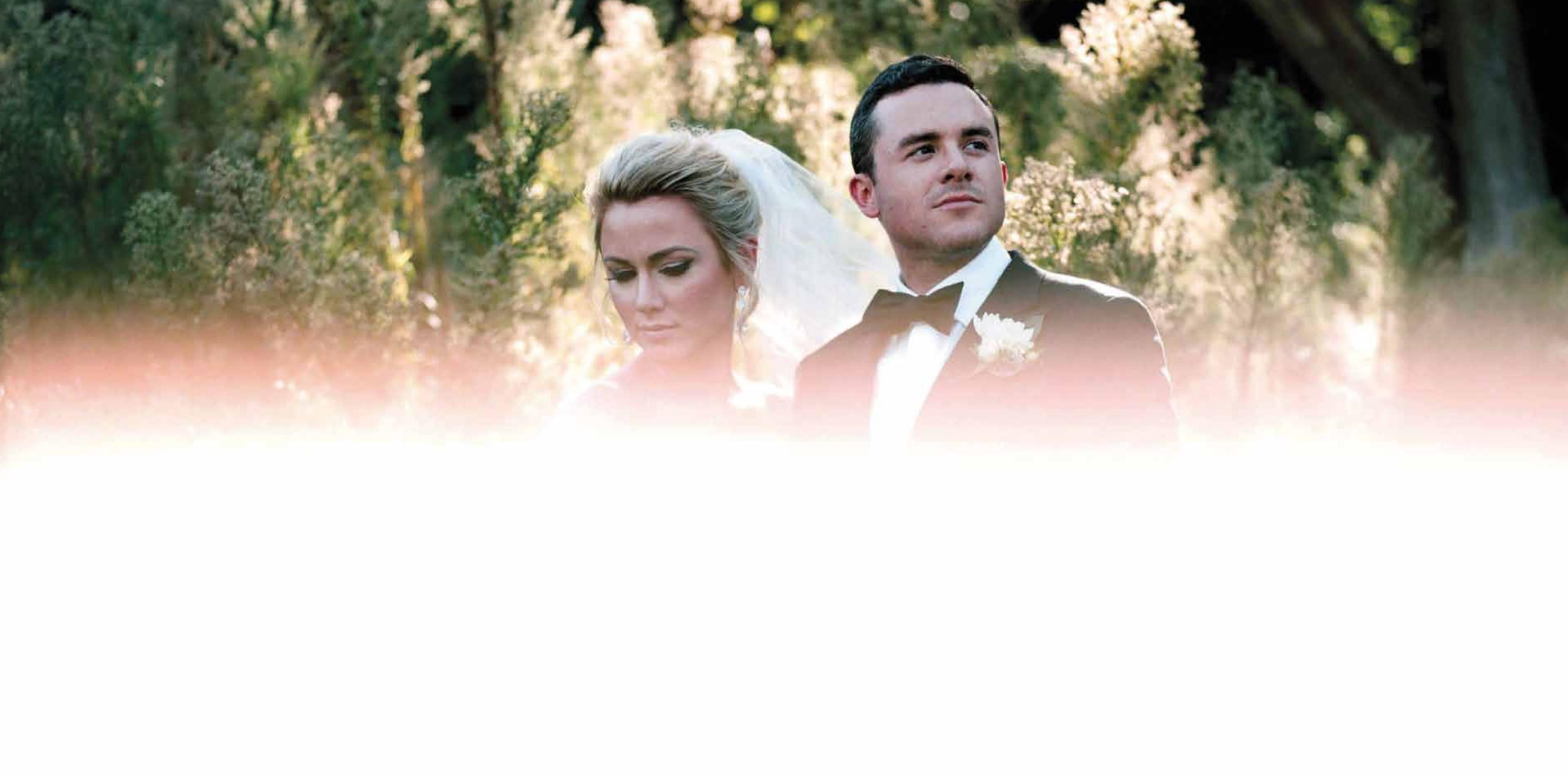
We created our Blancbooth in response to the need for a simple, personality-focused photo booth. We start with a seamless plain-white backdrop, add some great lighting, and leave the rest to the character of your friends and family (read: happy people + a ready-to-party atmosphere + beers = portraits of the people you love just flinging personality in every which direction.)

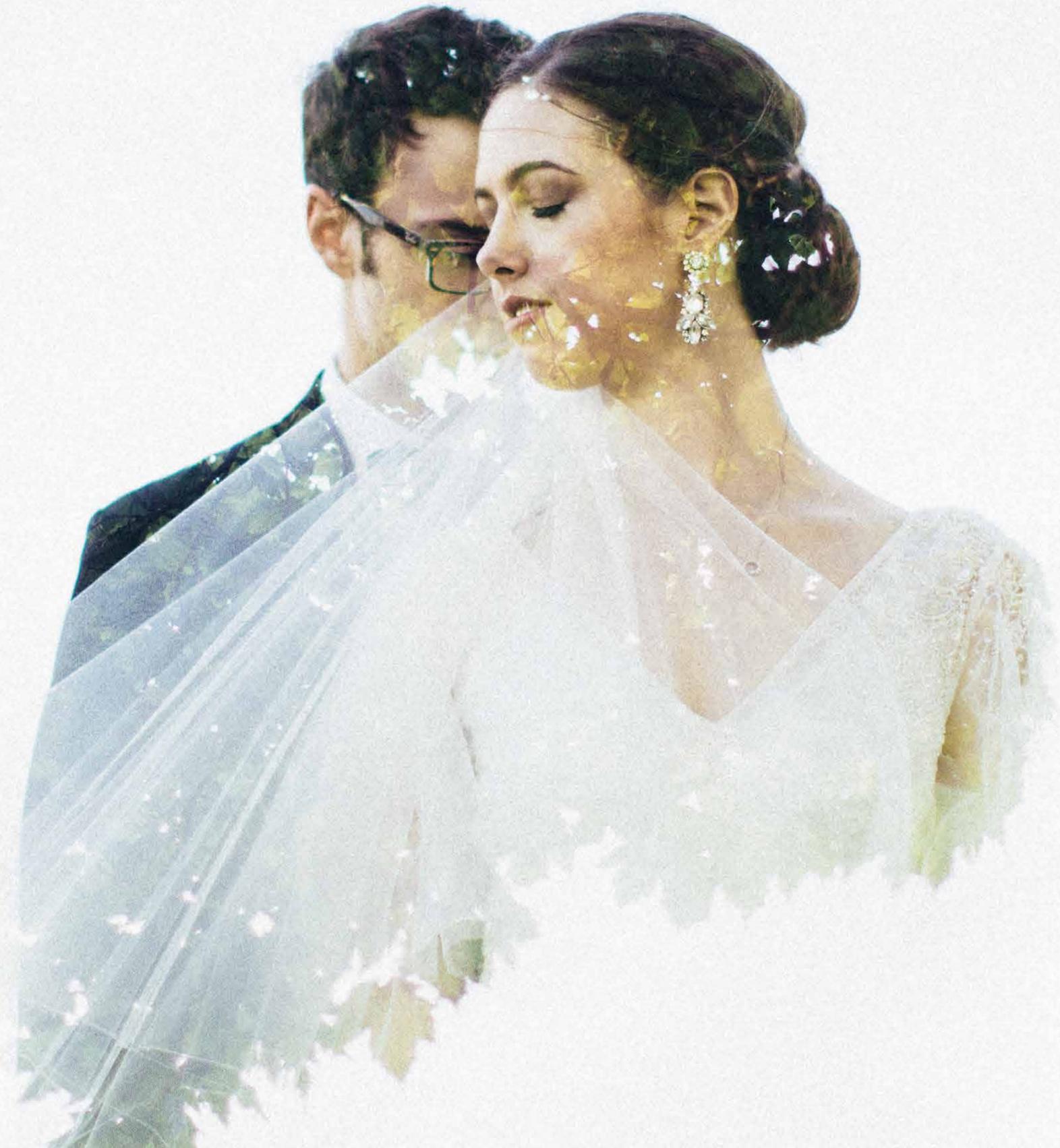
We start this conversation by determining how such a deal would best fit into your wedding day, both logistically and with respect to timing. On wedding day, an associate photographer focuses solely on Blancbooth setup and operations to ensure no hiccups. While we don't provide photostrips or prints on site, we turn around downloadable digital files of all these portraits and upload them to your online gallery within one week of wedding day. Then, the full set is delivered via USB, in high resolution, together with the rest of your photographs, for you to make prints as you wish.

An added benefit of such a setup, throughout your reception for example, is the capacity to capture impromptu posed portraits of friend groups and small families as opportunities present themselves.

Nice and simple. We ask for an additional commission of \$600⁰⁰, which is all-inclusive.







Frequently Asked.

Q. Will we have access to the digital negatives of our photographs? A. Most certainly - with rights to print them.

Q. Speaking of, what exactly does “digital negative” mean? A. You’ll have all of your hand-edited, high resolution JPEGs on a USB drive.

Q. How many images can I expect to receive? A. We take a quality-over-quantity approach. This typically boils down to around fifty or so images per each hour we’re present on wedding day. Of the entire group of images we take, we’ll first cull through so as to pick out the keepers; from there, we individually color correct and process each image with a six week total turnaround time.

Q. What happens if your cameras or lenses stop working during our wedding? A. Rest easy - we’ve got a backup for every camera body, lens, and flash that we use.

Q. By the way, what kind of gear do you use? A. Full frame Nikon bodies, Nikon G series lenses, Nikon strobe units, and Alien Bee off-camera lights. Similarly, we employ a couple of medium format film cameras - a Hasselblad 503CX and a Pentax 645N. (Ask for more details if you’d like them here - we’re happy to geek out a bit.)

Q. Do you carry liability insurance? A. Of course; if you’d like the nitty gritty, or if your venue requires proof, we’re happy to provide it.

Q. Just how are you involved between now and our wedding day? A. We’re happy to be as hands-on or as on-standby as you want and need us to be. Sometimes that means we help plan just about every timing piece of your wedding day, whether directly affected by the photography aspect or not. And sometimes that means that we exchange a few emails but otherwise default to your planning skills, consulting only on how much time we need left open for certain key parts. In other words, we’re happy to help in whatever capacity you see fit.

Q. If we’d like engagement portraits, what do those details look like? A. We strongly encourage it, actually!

In simple terms, an engagement session is an hour or so of light hearted hanging out. We’ll typically visit a couple locations and you’re welcome to change outfits as many times as you’d like. We don’t ask for much in the way of smiles or poses, but instead seek to instigate some all natural love and laughter. We’ll ask for your input on the feel of your engagement portraits, and from there exercise some creative freedom in putting together a game plan.

Frequently Asked.

Q. Do we need a second photographer? A. Oftentimes, we work with folks who come into the conversation, from the get-go, wanting two photographers present on wedding day. If you're of this opinion, that's great - we're happy to provide an associate for a flat additional charge of \$400⁰⁰.
With this in mind, we'd push to have a conversation regarding the ins and outs, timing and locations involved in your wedding day to be certain this is a cost-effective add-on.

Q. Just how much time do we need you present for on wedding day? A. Great question. In general, we're big fans of helping you identify the plans and the timing that make the most sense all things considered, and THEN figure out how photography best fits into that plan. Otherwise, it depends on a few things. For one, the number of locations involved in your day affect this. If you and your fiance are preparing for the day in two different spots, if your ceremony is elsewhere, if you'd like to stop off somewhere for portraits, or if your reception is across town, these inevitably make for extra time. However, if you're getting ready on-site where your ceremony and reception are both happening, this simplifies things a bit. For two, it's important to talk about which parts of the beginning and end of the day are important to you; if you're planning to exit through sparklers, for instance, this is a considerable timing piece. With these things said, see the next two questions for further explanation.

Q. How much of our preparations do you need to be present for? As a baseline, a decent time for us to show up is about the time the bride's makeup starts. Otherwise, if you'd prefer to have a larger portion of this time covered, or if you've got particular photo-worthy plans - brunch or lunch plans, for instance - then we'd love to be around as early as you'd like.

Q. How much of our dance party needs to be covered? A. We love these photographs; they're 100% candid and it's impossible to have a bad time while cutting loose. If you're of the same opinion, then we're of course happy to dance the night away with you until that final songs plays. But, in general, an hour or so of time is typically a good amount to capture the spirit of the dance floor.

Q. Say we'd love to commission you to document our wedding. What are the next steps? A. High fives! We just ask for a signed contract and a deposit of \$700⁰⁰ to secure your date. Quickly thereafter, we'll plan some engagement portraits, if desired, as well as a few sit-downs to discuss particulars and goings-on. We put a significant emphasis on a process that's enjoyable and personal, so we'll make sure to have a great time while planning and getting to know each other better.

Q. We'd like recommendations for other vendors who can help make our wedding great. Can you help? A. Heck yes! We'd be happy to tell you about all of our favorite film makers, coordinators, florists, DJs, bands, caterers, graphic designers, calligraphers, jewelers and bakers. Just ask!



About Rusty

I grew up intrigued by photography, always carrying a camera and constantly researching the latest gear. When I used my photographs as a platform on which to travel to Guatemala in 2009, I found myself confronted by the possibility of making photographs professionally as a result. A hobby I loved, over time, had transformed into a career that I now find myself adoring more and more.

I am self-taught; a process that I imagine will never truly be complete. I shoot partially on film and partially on digital, primarily because film pushes me to focus on my craft; a system of checks and balances the way I see it.

I love the fact that I'm able to spend the majority of my weekends celebrating alongside couples in love. I'm terribly grateful for folks who entrust me with the special task of documenting such a time in their lives. I understand, first and foremost, that a wedding day isn't about pictures, or even about a wedding; it's about a marriage and the beginning of a story. So, truly, thank you for considering me in such a capacity.

On a more personal note, my other loves include my wife Lizzie, our son Linden, our pup Huck, country music, grilled cheese sandwiches, the mountains and good pie.

